

TRADEWINDS 2001

Brought to you by the California Department of Food and Agriculture

An Update from the Agricultural Export Program

Agricultural Export Program

1220 N Street Suite A-280

Sacramento CA, 95814

Phone: (916) 654-0389

Fax: (916) 653-2604

Volume XI, Issue II April 2001

CITRUS TO CHINA

The United States Department of Agriculture (USDA) invited PRC officials to conduct the required work plan specified pre-inspection survey of California citrus production areas. To qualify for exporting citrus to the PRC, approved California counties must have deployed Medfly traps at the time and density specified in the US/PRC Citrus Work Plan.

CANADIAN BORDERS CLOSED TO TEXAS AND NEW MEXICO POTATOES

Incidents of Root Knot Nematode have been found in samples of potatoes from Texas and New Mexico, and the Canadian government has taken measures to prevent the possible infestation of Canadian crops through cross border shipments. Therefore, effective immediately, the Canadian borders are closed to any shipments of potatoes from Texas and New Mexico. Information indicates that imports during 2000 from these two states was minimal now and peaked in July with an estimated \$1 million imported during that month.

FOOT AND MOUTH DISEASE

CDFA is continuing its efforts to help at the front line of disease eradication, sending additional state veterinary officers to assist a team already on the ground in the United Kingdom. CDFA is also collaborating with the state Office of Emergency Services on an emergency action plan in case an outbreak of Foot and Mouth Disease is discovered in California. The last two outbreaks in the United States occurred in California in 1924 and 1929, leading to the destruction of more than 100,000 animals. Also, the United States Department of Agriculture has asked CDFA to provide additional inspectors for passengers and cargo inspections at San Francisco and Los Angeles International Airports. These inspectors will focus on flights arriving from countries known to have foot-and-mouth disease.

US BORDER TO OPEN FOR MEXICAN TRUCKS?

The United States has put forward a plan to open the U.S. border to Mexican trucks as required by NAFTA provisions. The plan, which does not contain any geographical limitations, was tabled at a March 22 technical-level meeting in Mexico City between U.S. and Mexican officials. Under the proposal, Mexican firms will be required to comply with all U.S. safety standards when operating



Secretary, William (Bill) J. Lyons, Jr

UnderSecretary, Tad Bell Deputy Secretary, Dan Webb

Assistant Secretary, Vanessa Arellano

Agricultural Export Program Staff:

Fred Klose, Juan Almanza, Josh Eddy, Ken Brock,
Suzanne Lashley, Beth Jensen, Cynthia Baldwin,
Will Wollbold, Brenda Coonfield, Elisza Gombocz

◆Trade Shows◆

For further information on how to participate,
please visit our website:

<http://www.cdfa.ca.gov/exports/tradeshow2000.html>

2001 US Food Export Showcase

May 5 - 7, 2001 - Chicago, U.S.

HOFEX 2001

May 8 - 11, 2001 - Hong Kong

SIAL Mercosur 2001

August 21 - 24, 2001, Buenos Aires, Argentina

Food & Hotel China 2001

August 28 - 31, 2001, Shanghai, China

ANUGA 2001

October 13 - 17, 2001 - Cologne, Germany

◆Upcoming Events◆

AgroBaja, Mexican Farm Show

April 26 - 28, 2001

Site: INIFAP Test Field in Mexicali

Contact: Arturo Elias gvamex_aelias@hotmail.com

Exphotel 2001

June 13 - 15, 2001

Cancun, Mexico

Contact: Ms. Lourdes Guzman GuzmanL@fas.usda.gov

International Food Ingredients and Additives (IFIA)

Exhibition & Conference, May 16-18, 2001 Tokyo, Japan

Food ingredient exporters with an interest in the Japanese market should consider participating in the Western US Pavilion at the IFIA show in Tokyo. This event is a cost effective and targeted marketing opportunity for companies wishing to diversify their market base while increasing international sales and exposure. Please contact Alan Di Stefano with the Nevada Global Trade Office at 775-687-4325 ext. 227 for more information.

Berry Technical Seminars at IFIA Japan

Seminars will be held for R&D staff, new product managers and marketing staff of Japanese beverage manufacturers during the IFIA show in Tokyo, May 16 - 18, 2001. These seminars will feature presentations by Western U.S. exporters about the variety, current uses, and availability of berry products for use in beverages. For additional information please contact: Eric Hulburt, Washington Department of Agriculture ehulburt@agr.wa.gov

TRADE WINDS 2001

CAEC MEMBERSHIP

The California Agricultural Export Council (CAEC) is a strategic partnership between the Agricultural Export Program, the USDA's Foreign Agricultural Service, and California generic commodity organizations. Working with the generic commodity groups, the AEP assists in securing funding for international market promotion projects, provided through the Foreign Agricultural Service's Market Access Program (MAP). AEP works with the generic commodity groups to develop strategic marketing plans and targeted activity plans, and assists in carrying-out the international marketing activities.

Commodities currently represented by CAEC are:

Apricots
Dates
Figs
Pears
Pomegranates
Fresh Potatoes
Fresh Vegetables

CAEC currently operates marketing activities in Japan, Hong Kong, Korea, Canada, Mexico, Brazil, the EU, and Russia. For information on membership or promotional activities for the CAEC, contact the Agricultural Export Program.



SPS/TBT NOTIFICATIONS AFFECTING AGRICULTURAL TRADE

Listed below are proposed changes in international agricultural, food and related standards as notified via the World Trade Organization. Interested parties may obtain a full text of any notification by faxing a request to Deborah A. Thompson, Food Safety & Technical Services Division in USDA/FAS at 202-690-0677.

Comment Deadline Date	FSTSD#	Product Covered	Country	WTO#
04/23/2001	01.0157	L-cysteine	Canada	N/CAN/100
05/15/2001	01.0137	Animal Products	Korea	N/KOR/89
	01.0144	Bovine Animal Products, Feed	Israel	N/ISR/4
	99.0079.A01	Pinus radiata Seeds for Sow- ing	New Zealand	N/NZL/ 33/Add.1
	99.0081.A01	Pseudotsuga menziesii seeds for sowing	New Zealand	N/NZL/ 35/Add.1
05/23/2001	01.0039	Edible fats & oils	El Salvador	TBT/N/SLV/1
05/23/2001	01.0040	Vodka	El Salvador	TBT/N/SLV/2
05/23/2001	01.0041	Spirits	El Salvador	TBT/N/SLV/3
05/23/2001	01.0042	Cigarettes	El Salvador	TBT/N/SLV/4
	01.0132	Meat & Bone meal, meat meal	Hungary	N/HUN/9
06/05/2001	01.0034	Soft drinks & waters-deposits	Netherlands	TBT/N/NLD/10
05/10/2001	01.0035	Foodstuffs-Dioxins & Furans	Netherlands	TBT/N/NLD/11
04/30/2001	01.0036	Tobacco Products	Netherlands	TBT/N/NLD/12
05/21/2001	01.0037	Pesticide: parathion	European Union	TBT/N/EEC/3
06/07/2001	01.0038	Soft Drinks & waters-fees	Netherlands	TBT/N/NLD/13

RETAIL FOOD PROMOTION SCHEDULED IN ARGENTINA

The American Embassy in Buenos Aires is organizing an outstanding opportunity to showcase and market retail food products in **Jumbo**, one of Argentina's leading supermarket chains with nearly \$1 billion in annual sales. In an effort to broaden its product and supplier base, Jumbo is sponsoring a 10-day American Food and Beverage promotion September 2001. Their objective is to locate new products from the U.S. which they believe will sell well in Argentina. To achieve this goal Jumbo will review brochures and/or homepage and price lists for new products. There is no charge for this activity. Please mail two brochures and price list **no later than April 15** to the following address:

Agricultural Counselor - Jumbo Promo
U.S. Embassy, Buenos Aires
Unit 4325
APO AA 34034-0001

2001 NECTARINE PROGRAM FOR JAPAN

Nectarines may be exported to Japan under a pre-clearance program that is very similar to that for sweet cherries. The nectarines must be fumigated with methyl bromide under the supervision of an inspector from Japan's Ministry of Forestry and Fisheries (MAFF). This year's participants in the program are located in the counties of Fresno, Kings, San Joaquin and Tulare. Industry pays for the costs of the MAFF inspector and the California Tree Fruit Agreement (CTFA) provides program administration and promotion. We anticipate this program starting in mid-June and running through the end of August.

2001 FRESH PRUNE PROGRAM FOR JAPAN

On March 27, 2001, MAFF announced approval for the importation of California-produced fresh d'Agen plums (French prunes). The details of this pre-clearance program are still being developed but should be in place in time to ship this season. The fruit will have to be fumigated with methyl bromide in MAFF approved quarantine secure shipping cartons at an approved treatment facility. The program costs are to be borne by the program participants and CTFA will also administer the program. The CDFA Pest Exclusion Branch began working on market access in Japan for California-produced fresh plums with the United States Department of Agriculture in 1996.

JAPAN TO REDUCE NUMBER OF INSPECTIONS FOR PRODUCE

The Japan Ministry of Agriculture, Fisheries and Forestry (MAFF) has announced that it will reduce the number of inspections of imported vegetables effective April 1, 2001. This action would result in U.S. exports of perishable vegetables being unnecessarily delayed entry into Japan. California vegetable exporters are already reporting cancelled sales due to this action. Western Growers Association has responded by urging USDA-FAS to file a complaint with the Japanese Government.